

Arihant Jain Product & Brand Designer

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👤 PROFILE

Product and brand designer with a CS background. I use AI mostly for research and feedback, digging into how problems have already been solved before I open Figma, and pressure-testing my own thinking along the way. I also have a working knowledge of HTML, CSS, and React, enough to hand off clean, dev-ready designs and occasionally build things myself.

🧠 SKILLS/TOOLS

Design — Product Design, UX Design, Interaction Design, Prototyping, Design Systems, Brand Identity

Tools — Figma, Framer, Claude, Claude Code, ChatGPT

Code & AI — AI-assisted development, HTML/CSS/JS, React, design-to-dev handoff

📁 PROJECTS

Flow - Product & UI Design 🔗

Personal Project

Designed the brand identity and product experience for a productivity app, comparing existing products and building out user flows, wireframes, and 13 screens with a consistent visual system. Used AI to go deeper on research along the way.

Arbitrage Hub - Landing Page & Logo Design 🔗

Freelance

Designed the landing page and logo for an Amazon arbitrage business, simplifying a complex business model into a clear web experience.

NEUVE - Brand Identity System 🔗

Personal Project

Developed a brand identity system including typography, color palette, visual language, and brand guidelines.

ACP Esports - Brand Identity 🔗

Freelance

Designed the logo, visual system, and social assets for an esports organization, creating a cohesive identity across digital touchpoints.

Arc Aura - Brand and Website Design 🔗

Personal Project

Created the brand identity and website experience, establishing a consistent visual system across the site and social assets.

👛 PROFESSIONAL EXPERIENCE

Graphic Design Intern

Make-A-Wish India

09/2025 – 10/2025

Remote

Designed campaign visuals across social and print, adapting messaging for different audiences and formats for NGO communication initiatives.

Multimedia & Design Intern

Photoalchemy

04/2025 – 05/2025

Bengaluru, India

Led end-to-end visual production across design, photography, and content editing over a two-month engagement.

Apparel & Graphic Design Intern

Peninsula Swim & Wear

11/2024 – 12/2024

Remote

Designed product and apparel prints for new apparel brand launches.

Video Production Intern

StoneSoup.in

02/2024 – 03/2024

Bengaluru, India

Produced and edited promotional video content for sustainable product campaigns.

🎓 EDUCATION

Bachelor's in Computer Science & Statistics

St. Joseph's University

07/2023 – 07/2026

Bengaluru, India